



association of california
school administrators
www.acsa.org



california association of african-american
superintendents and administrators

www.caaasa.org

partnering for **SUCCESS**

2010-11
acsaa/caaasa

membership application

acsa & caaasa partnering for SUCCESS

Pamela Short Powell, Ed.D.
CAAASA President



Bob Wells
ACSA Executive Director



why acsa?

Have a Voice.

The ACSA staff and leadership diligently serve the membership's interests and needs. Whether the issue revolves around changes to NCLB, algebra requirements, finance or curriculum, ACSA advocacy networks ensure that we are a dominant voice in the deliberations.

Save Big.

Our members receive a 50% discount on staff development, and attending just one program can get you every membership dollar back in savings! ACSA programs are high quality and well-respected. Programs focus on specific job-alikes or are issue-oriented.

Be Influential.

Through committee and council participation and contact with ACSA staff, members have the opportunity to articulate how local and national policies will impact education.

Interact Online.

A robust web site, webinar offerings and a thriving online community put member benefits at the tip of your fingers.

Network & Discover.

Members can stay on top of current issues by actively participating and networking with colleagues at home or across the state. More than 200 charters have been created within regions to address the local interests of members in one or more school districts. The charter structure gives ACSA its grassroots strength.

Stay informed.

Regular e-mail alerts, EdCal newspaper and Leadership Magazine are benefits that provide insight into best practices for leadership and instructional strategies, job vacancies and major developments in the education field.

Value Your Profession.

Investing in ACSA membership demonstrates your commitment to education and those who lead it.

The Bottom Line.

Your investment will yield a return. ACSA membership is an investment that gives back. Please support the only professional organization that serves and protects administrators and the future of educational leaders.

why caaasa?

"CAAASA's primary purpose is to impact educational outcomes for K-16 African-American students and their families. As membership chair, I am excited about CAAASA's new directional path of research partnership efforts and program initiatives, and we need your help in supporting this growth."

– **George McKenna,**
CAAASA Membership Chair



CAAASA Programs and Benefits:

Advocacy

CAAASA has been a major advocate in support of the *Education is a Civil Right* agenda on behalf of African-American students. The organization has partnered with the National Alliance of Black School Educators and Pearson Foundation to create Public Service Announcement (PSA) DVDs. These PSAs include congressional and civil rights leaders, superintendents, teachers, and students from California school districts known to have high African-American populations such as Compton Unified School District, Inglewood Unified School District and Los Angeles Unified School Districts to name a few.

Research

In collaboration with the Harvard Civil Rights Project, CAAASA gathers research on African-American students in districts implementing the *Education is a Civil Right* initiative.

Increasing African-American Educational Leadership

CAAASA is addressing the issue of increasing the number of African-American superintendents, administrators, teachers and faculty in California Public Schools and institutions of higher education.

Legislation Response

CAAASA Leadership is working with the California State Assembly to establish a Select Committee to hold legislative statewide hearings on the education of African-American students.

Questions? Contact CAAASA's Executive Director Dwight Bonds at dwightbonds@caaasa.org or Krista Da Silva at kdasilva84@caaasa.org or 818.217.6310 for more details on the value of membership.



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Helpful Resources

Join CAAASA's efforts to generate programmatic initiatives, which impact educational outcomes for K-16 African-American students and their families.

1. Videos featuring congressional leaders and encouraging America's youth.

<http://www.caaasa.org/video3.html>

<http://www.caaasa.org/video.html>

2. A copy of the Black Educational Civil Rights Agenda (BECRA) that identifies strategies and four priority areas, along with suggested activities for implementation, by local school districts hosted on the following website:

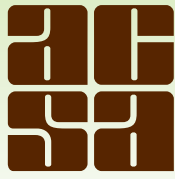
<http://www.educationisacivilright.com/>

[http://www.educationisacivilright.com/uploads/
ThePlanABlackEdCivilRightsAgenda_vApril-07_.pdf](http://www.educationisacivilright.com/uploads/ThePlanABlackEdCivilRightsAgenda_vApril-07_.pdf)

3. Public Service Announcement (PSA) videos by California teachers and students from Los Angeles, Inglewood, Compton, and Rialto Unified School Districts.

Teacher: <http://www.caaasa.org/video5.html>

Student: <http://www.pearsonfoundation.org/pg5.11.html>



connect, collaborate, cultivate & celebrate
2010-2011 regular membership
for just \$2 a day!



Restrictions: Individual must not have been an ACSA member during the previous 12 months. You **MUST** authorize payroll deduction. Standard dues calculations begin on July 1, 2011.

First Name _____ M.I. _____
Last Name _____
Position/Title _____
Social Security Number _____

business

District _____
School _____
Address _____
City _____ State _____ Zip _____
(_____)
Work Phone _____ Extension _____

home

Address _____
City _____ State _____ Zip _____
(_____)
Home Phone _____
Preferred Mailing Address Home School District
(_____)
Fax No. _____
Work E-mail Address _____
Home E-mail Address _____

Please check here if you do not wish to give permission to share your work e-mail address with ACSA leaders for the purpose of receiving information about ACSA member services and benefits.

I want to help shape my organization. Please tell me how I can volunteer and take part in the evolution.

2010-2011 dues

Current Annual Salary \$ _____ (REQUIRED)
ACSA PAC* +\$78.00
Introductory Rate **\$2 a day** (PRORATED)
Total ACSA Dues _____

*Check if you do not wish to contribute to ACSA's Political Action Committee.

payment selection

Yes, I authorize payroll deduction*



Signature (required for payroll deduction)

* I agree that my dues will be deducted by my payroll office. This authorization shall be in effect until revoked by written notice from myself or ACSA. I consent to the adjustment of such deduction to reflect any change in the dues of which the payroll office may be advised by the organization.

your job classification

- Certificated management and supervisory
 - Certificated management/teacher (dues based on admin salary)
 - Classified management and supervisory
 - Confidential as recognized under EERA
 - CDE or CTC (Associate Membership optional)
 - Professor of Education (Associate Membership optional)
 - Charter School Administrator
 - Other
- Are you represented by an exclusive bargaining representative?
 Yes No

Referred By (please print one name only)
Contributions or gifts to ACSA/ACSA PAC are not deductible as charitable contributions for federal income tax purposes. Dues may be deductible as an itemized business expense. ACSA estimates that the non-deductible portion of dues allocable to lobbying is 13.3 percent.

return completed form to:

ACSA Member Services, 1575 Bayshore Highway, Burlingame, CA 94010, or fax to 650.692.7297.

questions?

Call ACSA Member Services at 800.608.ACSA or e-mail memberservices@acsa.org

The information requested below will remain confidential and will be used for ACSA purposes only and will not be sold to vendors or any third parties.

age

Year of Birth _____ Decline to State

gender

Male Female

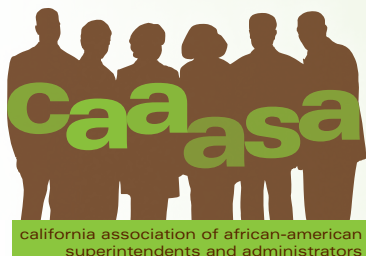
ethnicity

- American Indian or Alaska Native
- Chinese
- Japanese
- Korean
- Vietnamese
- Asian Indian
- Laotian
- Cambodian
- Other Asian
- Hawaiian
- Guamanian
- Samoan
- Other Pacific Islander
- Filipino
- Hispanic or Latino
- African American, not of Hispanic origin
- White, not of Hispanic origin
- Decline to State

Questions?

Call the ACSA Member Services at 800.608.ACSA





2010-2011 membership application

Title (Check all that apply): Dr. Mr. Mrs. Ms.

First Name _____ Middle Initial _____

Last Name _____

Job Title _____

District/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

(_____) _____

Phone Work Home Cell

(_____) _____

Fax _____

E-Mail _____

Membership Levels

(Please indicate the type of membership you are purchasing)

- Superintendent (\$115 /Year)
- Administrator (\$115/Year)
- Retiree (\$65/Year)
- Business (\$500/Year)
- Corporate Sponsor (\$3,500/Year)

Your Membership Will Be Activated Once Your Completed Application And Membership Fees Have Been Received.

The California Association of African American Administrators Superintendents and Administrators is an affiliate of the Association of California School Administrators.

Payment Information

(Please do not send cash)

Check/Money Order Number _____

Credit Card Payment

Type of Card Visa MasterCard Discover

Cardholder's Name (as it appears on card) _____

Cardholder's Address _____

Card No. _____ Exp. Date (Month/Year) _____

CVC No. _____



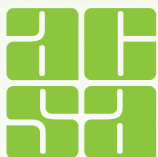
Signature (required for credit card charge) _____ Date _____

Copy and return completed form with full payment to:

**CAAASA
Attention: Dwight Bonds, Executive Director
12155 El Oro Way
Granada Hills, CA 91344**

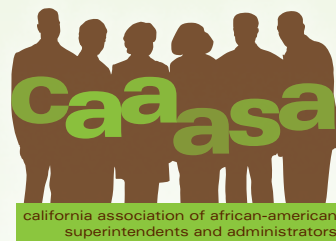
Questions?

Call CAAASA at 818.217.6310



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