



association of california
school administrators
www.acsa.org



california association of african-american
superintendents and administrators

www.caaasa.org

partnering for
SUCCESS

2009-10
acsaca/caaasa

membership application

acsa & caaasa partnering for SUCCESS

Pamela Short Powell, Ed.D.
CAAASA President



Bob Wells
ACSA Executive Director



why acsa?

Have a Voice.

The ACSA staff and leadership diligently serve the membership's interests and needs. Whether the issue revolves around changes to NCLB, algebra requirements, finance or curriculum, ACSA advocacy networks ensure that we are a dominant voice in the deliberations.

Save Big.

Our members receive a 50% discount on staff development, and attending just one program can get you every membership dollar back in savings! ACSA programs are high quality and well-respected. Programs focus on specific job-alikes or are issue-oriented.

Be Influential.

Through committee and council participation and contact with ACSA staff, members have the opportunity to articulate how local and national policies will impact education.

Interact Online.

A robust web site, webinar offerings and a thriving online community put member benefits at the tip of your fingers.

Network & Discover.

Members can stay on top of current issues by actively participating and networking with colleagues at home or across the state. More than 200 charters have been created within regions to address the local interests of members in one or more school districts. The charter structure gives ACSA its grassroots strength.

Stay informed.

Regular e-mail alerts, EdCal newspaper and Leadership Magazine are benefits that provide insight into best practices for leadership and instructional strategies, job vacancies and major developments in the education field.

Value Your Profession.

Investing in ACSA membership demonstrates your commitment to education and those who lead it.

The Bottom Line.

Your investment will yield a return. ACSA membership is an investment that gives back. Please support the only professional organization that serves and protects administrators and the future of educational leaders.

why caaasa?

"CAAASA's primary purpose is to impact educational outcomes for K-16 African-American students and their families. As membership chair, I am excited about CAAASA's new directional path of research partnership efforts and program initiatives, and we need your help in supporting this growth."

– **George McKenna,**
CAAASA Membership Chair



CAAASA Programs and Benefits:

Advocacy

CAAASA has been a major advocate in support of the *Education is a Civil Right* agenda on behalf of African-American students. The organization has partnered with the National Alliance of Black School Educators and Pearson Foundation to create Public Service Announcement (PSA) DVDs. These PSAs include congressional and civil rights leaders, superintendents, teachers, and students from California school districts known to have high African-American populations such as Compton Unified School District, Inglewood Unified School District and Los Angeles Unified School Districts to name a few.

Research

In collaboration with the Harvard Civil Rights Project, CAAASA gathers research on African-American students in districts implementing the *Education is a Civil Right* initiative.

Increasing African-American Educational Leadership

CAAASA is addressing the issue of increasing the number of African-American superintendents, administrators, teachers and faculty in California Public Schools and institutions of higher education.

Legislation Response

CAAASA Leadership is working with the California State Assembly to establish a Select Committee to hold legislative statewide hearings on the education of African-American students.

Questions? Contact CAAASA's Executive Director Dwight Bonds at dwightbonds@caaasa.org or Krista Da Silva at kdasilva84@caaasa.org or 818.217.6310 for more details on the value of membership.



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Helpful Resources

Join CAAASA's efforts to generate programmatic initiatives, which impact educational outcomes for K-16 African-American students and their families.

1. Videos featuring congressional leaders and encouraging America's youth.

<http://www.caaasa.org/video3.html>

<http://www.caaasa.org/video.html>

2. A copy of the Black Educational Civil Rights Agenda (BECRA) that identifies strategies and four priority areas, along with suggested activities for implementation, by local school districts hosted on the following website:

<http://www.educationisacivilright.com/>

[http://www.educationisacivilright.com/uploads/
ThePlanABlackEdCivilRightsAgenda_vApril-07_.pdf](http://www.educationisacivilright.com/uploads/ThePlanABlackEdCivilRightsAgenda_vApril-07_.pdf)

3. Public Service Announcement (PSA) videos by California teachers and students from Los Angeles, Inglewood, Compton, and Rialto Unified School Districts.

Teacher: <http://www.caaasa.org/video5.html>

Student: <http://www.pearsonfoundation.org/pg5.11.html>



Not an ACSA Member? Join today for a special rate offered only for CAAASA members

First Name _____ M.I. _____

Last Name _____

Position/Title _____

Social Security Number _____

business:

District _____

School _____

Address _____

City _____ State _____ Zip _____

(_____)

Work Phone _____ Extension _____

home:

Address _____

City _____ State _____ Zip _____

(_____)

Home Phone _____

Preferred Mailing Address Home School District

(_____)

Preferred Fax _____

Preferred E-mail Address Home Work

your job classification

- Certificated management and supervisory
- Certificated management/teacher
- Classified management and supervisory
- Confidential as recognized under EERA
- Other _____

2009-2010 dues

Dues are set at a flat rate of \$300.

Introductory promotional dues are set at a flat rate of \$300 for the remaining 2009-2010 school year. Dues will return to the standard calculation beginning July 1, 2010. Offer is valid for individuals who have not been ACSA members during the prior 12 months.

No dues proration offered. Offer valid until February 1, 2010.

Current Salary \$ _____

ACSA PAC* +\$78.00

Stimulus Rate _____

Total ACSA Dues _____

*Check if you do not wish to contribute to ACSA's Political Action Committee.

payment selection

Payroll deduction*



Signature _____ Date _____

I agree that my dues will be deducted by my payroll office. This authorization shall be in effect until revoked by written notice from myself or ACSA. I consent to the adjustment of such deduction to reflect any change in the dues of which the payroll office may be advised by the organization.

Recruited By (Please print one name only) _____

Contributions or gifts to ACSA/ACSA PAC are not deductible as charitable contributions for federal income tax purposes. Dues may be deductible as an itemized business expense. ACSA estimates that the non-deductible portion of dues allocable to lobbying is 13.3 percent.

return completed form to:

ACSA Member Services, 1575 Bayshore Highway, Burlingame, CA 94010, or fax to 650.692.7297.

questions?

Call ACSA Member Services at 800.608.ACSA

The information requested below will remain confidential and will be used for ACSA purposes only and will not be sold to vendors or any third parties.

age Year of Birth _____ Decline to State

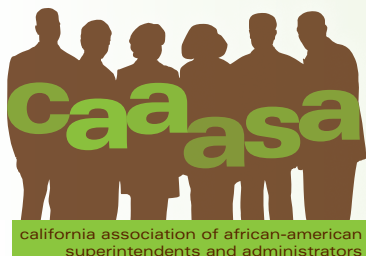
gender Male Female

ethnicity

<input type="checkbox"/> American Indian or Alaska Native	<input type="checkbox"/> Japanese	<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Other Asian	<input type="checkbox"/> Samoan	<input type="checkbox"/> Hispanic or Latino	<input type="checkbox"/> White, not of Hispanic origin
<input type="checkbox"/> Chinese	<input type="checkbox"/> Korean	<input type="checkbox"/> Laotian	<input type="checkbox"/> Hawaiian	<input type="checkbox"/> Other Pacific Islander	<input type="checkbox"/> African American, not of Hispanic origin	<input type="checkbox"/> Decline to State
	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Cambodian	<input type="checkbox"/> Guamanian	<input type="checkbox"/> Filipino		

Questions?

Call the ACSA Member Services at 800.608.ACSA



2009-2010 membership application

Title (Check all that apply): Dr. Mr. Mrs. Ms.

First Name _____ Middle Initial _____

Last Name _____

Job Title _____

District/Organization _____

Mailing Address _____

City _____ State _____ Zip _____

(_____) _____

Phone Work Home Cell

(_____) _____

Fax _____

E-Mail _____

Payment Information

(Please do not send cash)

Check/Money Order Number _____

Credit Card Payment

Type of Card Visa MasterCard Discover

Cardholder's Name (as it appears on card) _____

Cardholder's Address _____

Card No. _____ Exp. Date (Month/Year) _____

CVC No. _____



Signature (required for credit card charge) _____ Date _____

Membership Levels

(Please indicate the type of membership you are purchasing)

- Superintendent (\$100 /Year)
- Administrator (\$100/Year)
- Retiree (\$50/Year)
- Business (\$500/Year)
- Corporate Sponsor (\$3,500/Year)

Copy and return this form with full payment to:

Copy and return completed form with full payment to:

CAAASA

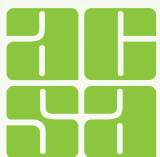
**Attention: Dwight Bonds, Executive Director
12155 El Oro Way
Granada Hills, CA 91344**

Your Membership Will Be Activated Once Your Completed Application And Membership Fees Have Been Received.

The California Association of African American Administrators Superintendents and Administrators is an affiliate of the Association of California School Administrators.

Questions?

Call CAAASA at 818.217.6310



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