



CAAASA is a non-profit organization whose mission is to identify and to address the critical issues in education through public policy relative to the status and performance of African-American students in California

CAAASA State Conference 2012

Dear Prospective Sponsor:

The California Association of African-American Superintendents and Administrators (CAAASA) is making final preparations for its annual state conference. Our theme is "Sounding the Alarm: Education Is A Civil Right" and is being held on February 22-24, 2012 at the Hilton Sacramento Arden West Hotel Sacramento, CA. Conferees will include: California State Superintendent, county and local superintendents, associate/assistant superintendents, district administrative staff, principals, teachers, school board members, higher education representatives, elected state officials, community leaders, parents and other stakeholders.

This year's conference will focus on the passage of the CAAASA sponsored Senate Bill 509 which provides for the purchases of instructional material for low-performing schools. We have invited over 80 school districts to participate with the implementation phrase of Senate Bill 509. One of the conference's goals is to bring together venders and districts with low-performing schools to discuss the purchasing of these materials. We are therefore requesting venders who have proven research-based strategies, materials, and technology that increase academic performances to participate. The Honorable Senator Curren Price, author of the bill, will discuss the intent of the legislation and the need for the purchase of instructional materials for these schools.

CAAASA is continuing outreach to its existing sponsors and seeking new sponsors who are committed to increasing students' learning opportunities. We need the support of businesses and organizations to help increase the educational progress for all students as a whole, African American students in particular. CAAASA's members welcome the opportunity to work with you and/or your company's representatives in sharing ideas, recommendations, and fiscal support.

Attached is our schedule of the various corporate sponsorship opportunities. Please visit our website at www.caaasa.org or contact Dwight Bonds at dwightbonds@caaasa.org or (818) 321-7779 for additional conference information and sponsorship opportunities. I am looking forward to working with you!

Sincerely,

Executive Director