



California Association of African-American Superintendents and Administrators

CAAASA ANNUAL CONFERENCE

Initiative 2010: Implementation

Education is a Civil Right

*In affiliation with the Association of California
School Administrators (ACSA)*

Sheraton Grand Sacramento

Sacramento, California

February 18 – 19, 2010

In collaboration with the California Department of Education (CDE), California School Boards Association (CSBA), National Alliance of Black School Educators (NABSE), Western Regional Council on Educating Black Children (WRCEBC), Educational Agencies, Community Based Organizations and Corporate Sponsors



Dr. Pamela Short-Powell
President, CAAASA

EDUCATION IS A CIVIL RIGHT

Education is a Civil Right is a response to research that clearly reveals the existence and growing inequities between white and black students in academic achievement, dropout rates, grade retention, suspensions and special education placement. Disparities continue into and throughout adulthood in the criminal justice system, unemployment, wage earnings, and life expectancy. The California Association of African-American Superintendents and Administrators (CAAASA) contend that these inequalities can be reduced and finally eliminated through quality education.

CAAASA hereby declares **“EDUCATION IS A CIVIL RIGHT”** and urges all citizens to take action. This is a critical issue and I encourage you to attend this conference.

State Conference Planning Committee



Ramona Bishop
State Conference Chair
Associate Superintendent



George King
Principal Consultant
Speaker’s Office for
the California State
Assembly



Adonai Mack
Legislative Advocate,
ACSA



Shirley Thornton
School Board Member



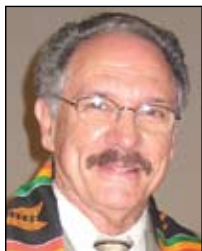
Kay Burnside
Superintendent



Michael Watkins
Superintendent



Dennis Byas
Superintendent



George McKenna
Superintendent



Charlie Mae Knight
Consultant



Dwight Bonds
CAAASA
Executive Director

2010 Conference Goals

1. Become knowledgeable of strategies, programs and services to improve high school graduation rates for African-American students.
2. Provide successful best practices and models with proven results in educating African-American males.
3. Provide training and support for parents and families of underachieving African-American students.
4. Review proposed changes to the Elementary and Secondary Education Acts with California congressional representatives.

Invited Dignitaries

- Dr. Larry Aceves
- Assembly Speaker Karen Bass
- Dr. Linda Darling-Hammond
- Congresswoman Barbara Lee
- George J. McKenna, III,
Local District Superintendent, LAUSD
- Congressman George Miller
- State Superintendent Jack O’Connell
- Mayor Kevin Johnson
- Congresswoman Laura Richardson
- Los Angeles Supervisor Mark Ridley-Thomas
- Majority Leader Senator Gloria Romero
- Governor Arnold Schwarzenegger
- Glen Thomas, Secretary of Education,
Governor’s Office
- Senator Tom Torlakson
- Congresswoman Maxine Waters
- Congresswoman Dianne Watson
- Representatives of the California
African-American Legislative Caucus

CAAASA 2010 Conference Registration Form

Sheraton Grand Hotel

1230 J Street, Sacramento, CA 95814

(916) 447-1700

Deadline date for Pre-Registration is **January 15, 2010**.

Conference Registration: (Includes Meals)

Pre-Registration Fees.....\$225.00

Onsite Registration Fees.....\$285.00

Includes meals and a reception

On-site registration fees go into effect immediately after 5:00 p.m. (PDT) January 15, 2010. **The registration fees are non-refundable.** No exceptions. CAAASA will not accept purchase orders after February 12, 2010. Please indicate request on form. You will not be registered until full payment has been received.

Please check the most appropriate area of interest as it relates to your current role/position & CAAASA

Administrator: School

Administrator: Program / Dept

Assistant/Associate Superintendent

Assistant Principal

Business Community

Community Member

Educator: Adult / Higher Ed

Educator: Early Childhood

Educator: K – 12

Educator: Professional Dev.

Graduate Student

Itinerant/Support Staff

Leadership – Higher Education

Policy Maker

School District Administration

Superintendent

First name _____ Last name _____ M. I. _____

Organization / School _____

Mailing Street Address _____

City _____ State _____ Zip _____

Phone (H) _____ (W) _____

E-mail _____

PAYMENT INFORMATION (PLEASE DO NOT SEND CASH.)

Check/Money Order # _____

Credit Card # _____

Expiration Date (Month/Year) _____ CVC# _____

Cardholder name as it appears on card _____

Cardholder Address _____

City _____ State _____ Zip _____

Type of card

VISA

Master Card

Discover

Signature _____

Copy and return this form to:

CAAASA

Attn: Dwight Bonds, Executive Director

12155 El Oro Way, Granada Hills, CA 91344

Or (509) 752 6721 (Fax)

If there are any questions, please contact **Krista Da Silva** at 818-217-6310

Hotel Deadline date is January 15 , 2010



Please call (916) 447 – 1700 to reserve a room on an individual basis, identifying yourself as a member of the California Association of African-American Superintendents and Administrators (CAAASA). **Host hotel rate for single/double occupancy is \$189.00 per night, plus tax.**

The “cut-off-date” for accepting reservations into this room block is **January 15, 2010**. **Conference members must reserve their room by this date to receive the conference hotel discount.**

Guests will be responsible for their own guest room and incidental charges upon checkout. All guests are required to present a valid credit card upon check-in.

Deposits (cash or credit card) are refunded if cancelled 72 hours prior to the arrival date. Guests will be billed one night’s room and tax if not cancelled 72 hours prior to the arrival date.

The Sheraton is a smoke-free hotel and smoking is not allowed in the guest rooms, lobby, restaurants, etc. Guests will be charged a \$200.00 cleaning fee to any guest room where it is evident that a guest has been smoking.

TRANSPORTATION INFORMATION

AIRPORT

Transportation is available to the hotel by shuttle. The cost is approximately \$13.00.

HOTEL

Self-parking is available for \$15.00 per vehicle per day, and valet parking is available for \$15.00 per vehicle per day.

Conference attendees will strategize with California federal and state leaders, educational organizations, elected officials, parent and community organizations, colleges and universities, superintendents, school board members, administrators, teachers, and others on implementing the “Education is a Civil Right” Agenda”.

Parent Summit	Legislative Seminar	Research Seminar	School Board Policy Roundtable	Legal Summit	Superintendent and Higher Educators Symposium
Parent responsibility, discussion and training with parents and community members. Legal rights for parent representation.	Federal Lawmakers unveil the proposed ESEA. California State Assembly hosts hearing on African-American students in California.	Using data: to drive instruction, increase African-American students AYP, implications with CAHSEE, graduation rate and college acceptance.	Recognition of state and local policies that impact and influence boards of education to ensure successful education of African-American students.	Law related entities, attorneys, judges and legal advocates addressing issues and litigation affecting academic success for African-American students.	What can teacher training institution and leadership from local education agencies do to change the downward spiral of academic success with educating African-American students?

JOIN US AT THE



Charlie Mae Knight Luncheon

Thursday, February 18, 2010
Time: 11:30 AM – 1:30 PM
Location: Sheraton Grand Sacramento Hotel



Rex Fortune Breakfast

Friday, February 19, 2010
Time: 7:30 AM – 8:30 AM
Location: Sheraton Grand Sacramento Hotel

CAAASA Officers

President: Pamela Short-Powell, Ed.D

Vice President: Edna E. Davis-Herring

Treasurer: Joe Jones

Secretary: Ramona Bishop, Ed.D

Consultant: Charlie Mae Knight, Ed.D

Membership Chair: George McKenna, Ed.D

Mentoring Program Chair: Michael Watkins

Executive Director: Dwight Bonds

CAAASA's Program Initiatives

Advocacy

CAAASA has been a major advocate in support of the Education is a Civil Right Agenda on behalf of African-American students. The organization has partnership with the National Alliance of Black School Educators and Pearson Foundation to create Public Service Announcement (PSA) DVDs. These PSAs include congressional and civil rights leaders, superintendents, teachers, and students from California school districts including Compton Unified School District, Inglewood Unified School District, Los Angeles Unified School District, and Rialto Unified School District. Atlanta and Chicago Public School Districts have also participated with the PSA campaign.

Research

CAAASA has joined in partnership with the Harvard Civil Right Project to gather research on African-American students in districts implementing the Education is a Civil Right initiative.

Increasing African-American Educational Leadership

CAAASA is addressing the issue of increasing the number of African-American superintendents, administrators, teachers and faculty in California Public Schools and institutions of higher education.

Legislation Response

CAAASA Leadership is coordinating with the California Assembly to establish a Select Committee to hold legislative statewide hearings on the education of African-American students.

