



Sponsorship Opportunities

Premier Sponsor **\$5,000**

Conference Activities

- 1. Premier Sponsors** provide a 90-minute workshop where they can present their programs in an academic setting. The goal is to provide to conference participants examples of how best practices are being used in schools today (not simply product sales.) During the presentation, it is acceptable to integrate examples of how a particular program works and its use within the school environment. (Each sponsor must submit a program outline application to describe the content of the presentation. This needs to be approved by the conference committee to ensure that the content is aligned with the goals of the conference. Interested sponsors should submit a one-paragraph workshop outline.)
- 2. Program Advertisement:** Premier Sponsors will receive a full page, color advertisement space in our conference program booklet. Print ready information must be submitted before the deadline.
- 3. Program Listing:** Premier Sponsors and their workshops will be listed in the Conference Program with room, date and time information.
- 4. Registrations:** Premier Sponsors will be provided two registrations. Additional registrations may be purchased.
- 5. Vendor Table:** Premier Sponsors will be provided a table in the Conference Exhibitor's area. There will be specific times set aside each day to drive traffic to the vendor area.
- 6. Signage:** Premier Sponsors' logos will be listed on signs throughout the conference.
- 7. Pre-Registration and Final Registration Lists:** These lists will be provided pre-conference as well as an additional list with final conference registrations listed that can be used to follow-up with attendees post-conference.

Sponsorship Opportunities
(Page 2)

Premier Sponsor *(continued)* **\$ 5,000**

Web Site and Social Media Exposure

1. Your logo featured in the rotating sponsor logo banner ad visible on our web site.
2. We will place a 100-word text mention and link to your company on our Partners Page.
3. We will appropriately link CAAASA to your FaceBook or Twitter profile, in recognition of the partnership.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

1. Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
2. Official use of CAAASA's press kit documents and press releases to be used for your marketing.

Platinum Sponsor **\$3,500**

Conference Activities

1. **Workshop Presentation, Full Page Program Advertisement, Program Listing, Vendor Table** *(as listed above)*
2. **Registrations:** Platinum Sponsors will be provided **one** registration. Additional registrations may be purchased.
3. **Signage:** Premier Sponsors' logos will be listed on signs throughout the conference.
4. **Pre-Registration and Final Registration Lists:** These lists will be provided pre-conference as well as an additional list with final conference registrations listed that can be used to follow-up with attendees post-conference.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

1. Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
2. Official use of CAAASA's press kit documents and press releases to be used for your marketing.

Sponsorship Opportunities
(Page 3)

Gold Sponsor **\$2,500**

Conference Activities

- 1. Full Page Program Advertisement, Program Listing, Vendor Table**
- 2. Registrations:** Platinum Sponsors will be provided **one** registration. Additional registrations may be purchased.
- 3. Signage:** Premier Sponsors' logos will be listed on signs throughout the conference.
- 4. Pre-Registration and Final Registration Lists:** These lists will be provided pre-conference as well as an additional list with final conference registrations listed that can be used to follow-up with attendees post-conference.

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- 1.** Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- 2.** Official use of CAAASA's press kit documents and press releases to be used for your marketing.

Silver Sponsor **\$1,000**

Conference Activities

- 1. ½ Page Program Advertisement, Vendor Table**
- 2. Registrations:** Silver Sponsors will be provided **one** registration. Additional registrations may be purchased.
- 3. Signage and Participant Lists are NOT part of the Silver Sponsor Package**

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- 1.** Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- 2.** Official use of CAAASA's press kit documents and press releases to be used for your marketing.

CAAASA Sponsorship Application

Company/Personal Information

(Please fill in the following information as completely as possible)

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____

Email: _____ Phone: _____ Cell: _____

Sponsorship Level

(Please select one of the following levels)

Premier	\$5,000
Platinum	\$3,500
Gold	\$2,500
Silver	\$1,000

Payment Type

(Please select on type of payment)

_____ Please send Check to:
CAAASA
12155 El Oro Way
Grenada Hills, CA 91344

_____ Credit Card
Type of card: _____ Credit Card # _____
Expiration Date: _____ Name on Card: _____
Signature for authorization: _____

Sponsorship Questions: Contact CAAASA at 818-321-7779