



December 1, 2010

Dear Prospective Sponsor:

The California Association of African-American Educators (CAAASA) is enthusiastically preparing for its annual conference. The conference will be held on February 9-11, 2011 at the Sheraton Grand Sacramento Hotel in Sacramento, California. This year's conference theme is titled "Sounding The Alarm With One Voice". CAAASA is bringing together stakeholders from across the state including state legislators, superintendents, administrators, state and local school board members, parents, elected officials, teachers, community members and others to attend this event.

CAAASA is continuing outreach to its existing sponsors and seek new sponsors who are committed to increasing students' learning opportunities. CAAASA needs the support of businesses and organizations to help change the downward spiral of educational progress for African American students. CAAASA's members welcome the opportunity to work with you and/or your company's representatives in sharing ideas, recommendations, and fiscal support. As a CAAASA corporate member, the following benefits will be made available:

- ❖ Opportunities to meet and engage with California superintendents, administrators and other stakeholders
- ❖ Attendance and participation in CAAASA's mentoring programs and annual conference
- ❖ Entitlement to a one-year sponsorship recognition by the CAAASA organization
- ❖ Advertisement of your corporate name and logo as a title sponsor of year-round events, including invitations and publicity announcements
- ❖ Displaying of corporate banners at all CAAASA events
- ❖ Acknowledgment of title sponsor in souvenir books, conference programs, and other events

CAAASA is encouraging your company to consider this opportunity and become a sponsor today. Attached is our schedule of the various corporate sponsorship opportunities. We invite you to join us by completing the CAAASA membership application. For more information, please visit caaasa.org or contact Dwight Bonds at (818) 321-7779. I am looking forward to working with you!

Sincerely,

A handwritten signature in cursive script that reads "Dwight A Bonds".

Dwight Bonds
Executive Director
CAAASA