



California Association of African-American Superintendents and Administrators

CAAASA is a non-profit organization whose mission is to identify and to address the critical issues in education through public policy relative to the status and performance of African American students in California.

2020 Professional Development Summit Sponsorship Opportunities

Interested Sponsors must have a current relationship with a California School District.
Please contact us if you have any questions.

Premium Sponsor (\$10,000)

FEATURED BENEFIT:

- Continued sponsorship recognition throughout all CAAASA events

Unique Benefits for Premier Sponsors:

- Complimentary Sponsorship for the Annual Roundup
- One 6ft Exhibit Table
- Three Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation

Additional Benefits:

- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at \$500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions

Gold Sponsor (\$7,500)

Unique Benefits for Gold Sponsors:

- One 6ft Exhibit Table
- Two Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation

Additional Benefits:

- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at \$500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions



Recognition of Roundup Sponsors



Additional sponsorships available, contact Dwight Bonds at CAAASA.org or call 818-321-7779

Sponsorship Opportunities, Continued. Interested Sponsors must have a current relationship with a California School District. Please contact us if you have any questions.

Silver Sponsor (\$5,000)

Unique Benefits for Silver Sponsors:

- One 6 ft Exhibit Table
- Two Full Conference Registrations
- One 75-minute Workshop
- Logo and Sponsorship Notation in the Conference Program Guide

Additional Benefits:

- Full-Page Color Advertising Space in the Conference Program Book
- Corporate Membership (valued at \$500)
- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Sessions

Advocate Sponsor (\$2,500)

Unique Benefits for Advocates:

- One Full Conference Registrations
- One 6ft Exhibit Table
- Logo and Sponsorship Notation in the Conference Program Book

Additional Benefits:

- Full-Page Color Advertising Space in the Conference Program Book
- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book

Table Sponsor (\$1,500)

Unique Benefits for Tables:

- One 6ft Exhibit Table
- One Full Conference Registration
- Logo and Sponsorship Notation in the Conference Program Book

Additional Benefits:

- Company recognized as a Sponsor in Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of CAAASA's press kit documents and press releases to be used for your marketing.

CAAASA 2020 Sponsorship Application

Company/Personal Information

(Please fill in the following information as completely as possible)

Date Submitted: _____

Contact Name: _____

Sponsoring Organization: _____

Address: _____

Email: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Sponsorship Level

Level	Cost	Selection
Premium	\$10,000	
Gold	\$7,500	
Silver	\$5,000	
Advocate	\$2,500	
Table	\$1,500	

Payment Type *(Please select one type of payment)*

_____ Please send Check to:

CAAASA
c/o Dwight Bonds, Executive Director
12155 El Oro Way
Granada Hills, CA 91344

_____ Credit Card

Type of card: _____ Credit Card # _____

Expiration Date: _____ Name on Card: _____

Signature for Authorization: _____

Sponsorship Questions: Contact CAAASA at 818---321---7779