



California Association of African-American Superintendents and Administrators

CAAASA is a non-profit organization whose mission is to identify and to address the critical issues in education through public policy relative to the status and performance of African American students in California.

2017 Professional Development Summit Sponsorship Opportunities

Interested Sponsors must have a current relationship with a California School District.

Please contact us if you have any questions.

Premium Sponsor (\$10,000)

FEATURED BENEFIT:

- Continued recognition throughout partnered Healthy & Equity Leadership Institutes. This is a co-hosted series supported by The California Endowment to engage Superintendents, Administrators, and district leaders. Click [here](#) or visit [CAAASA.org](#) for more information.

Unique Benefits for Premier Sponsors:

- FREE Corporate Membership
- Two 6ft Exhibit Tables/Spaces
- Four Full Conference Registrations
- One 90-minute Workshop
- Full-Page Full-Color Advertising Space in the Conference Program Guide
- 100-Word Company Description, Logo and Sponsorship Notation

Additional Benefits:

- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo on Sponsored Item or Sponsored Event Signage
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Session

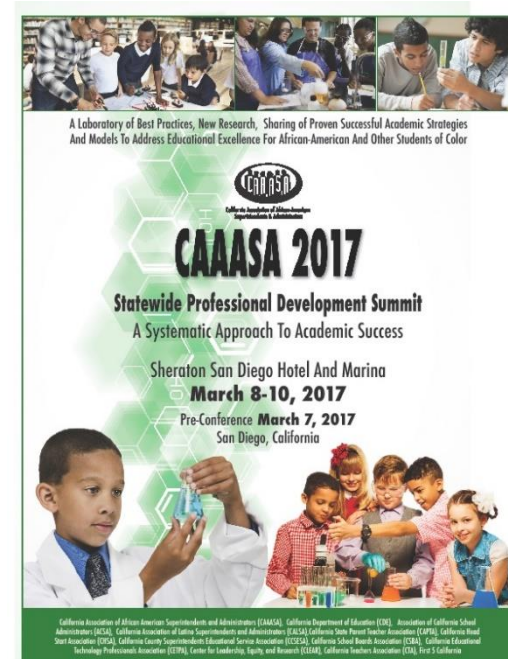
Gold Sponsor (\$7,500)

Unique Benefits for Gold Sponsors:

- FREE Corporate Membership
- Two 6ft Exhibit Tables
- Three Full Conference Registrations
- One 90-minute Workshop
- Full-Page Full Color Advertising Space in the Conference Program Guide
- 100-Word Company Description, Logo and Sponsorship Notation

Additional Benefits:

- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company logo on Sponsored Item or Sponsored Event Signage
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Session



Sponsorship Opportunities, Continued. Interested Sponsors must have a current relationship with a California School District. Please contact us if you have any questions.

Silver Sponsor (\$5,000)

Unique Benefits for Silver Sponsors:

- FREE Corporate Membership
- One 6 ft Exhibit Table
- Two Full Conference Registrations
- One 90-minute Workshop
- Full-Page Advertising Space in the Conference Program Guide
- Logo and Sponsorship Notation in the Conference Program Guide

Additional Benefits:

- Complimentary Conference Tote Bag Insert
- Company recognized as a Sponsor in Event Promotions
- Company Logo on Sponsored Item or Sponsored Event Signage
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed in Slide Show prior to General Session

Advocate Sponsor (\$2,500)

Unique Benefits for Advocates:

- One 6ft Exhibit Table
- One Full Conference Registration
- Full-Page Advertising Space in the Conference Program Guide
- Logo and Sponsorship Notation in the Conference Program Guide

Additional Benefits:

- Company recognized as a Sponsor in Event Promotions
- Company Logo on Sponsored Item or Sponsored Event Signage

Table Sponsor (\$1,500)

Unique Benefits for Tables:

- One 6ft Exhibit Table
- One Full Conference Registration
- Logo and Sponsorship Notation in the Conference Program Guide

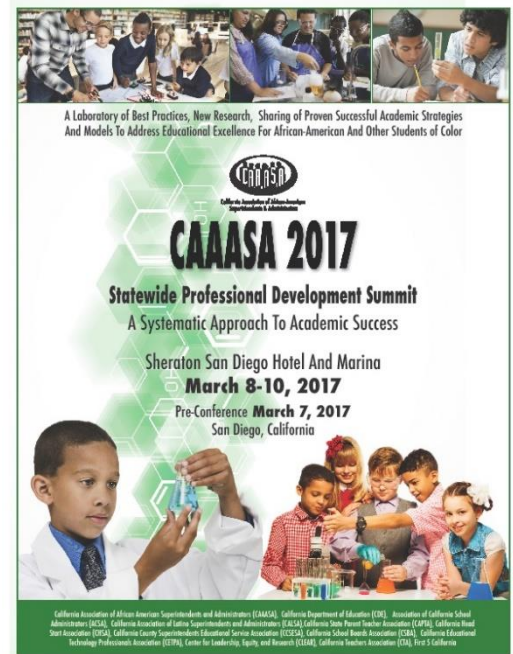
Additional Benefits:

- Company recognized as a Sponsor in Event Promotions
- Company Logo on Sponsored Item or Sponsored Event Signage

Sponsor Rights

Your sponsorship status enables you to utilize our organization's assets for marketing:

- Official use of CAAASA logo and name in your own marketing materials to help your company publicize its charitable/sponsorship efforts.
- Official use of CAAASA's press kit documents and press releases to be used for your marketing.



CAAASA Sponsorship Application

Company/Personal Information

(Please fill in the following information as completely as possible)

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____ Email: _____

_____ Phone: _____ Cell: _____

Sponsorship Level

Level	Cost	Selection
Premium	\$10,000	
Gold	\$7,500	
Silver	\$5,000	
Advocate	\$2,500	
Table	\$1,500	

Payment Type

(Please select on type of payment)

_____ Please send Check to:

CAAASA

c/o Dwight Bonds, Executive Director

12155 El Oro Way

Grenada Hills, CA 91344

_____ Credit Card

Type of card: _____ Credit Card # _____

Expiration Date: _____ Name on Card: _____

Signature for Authorization: _____

Sponsorship Questions: Contact CAAASA at 818---321---7779