

Invoice

CAAASA

11856 Balboa Blvd Suite #228
Granada Hills, CA 91344

2025 ANNUAL PROFESSIONAL DEVELOPMENT SUMMIT PREMIUM CO-SPONSOR (\$25,000)

FEATURED BENEFIT: Continued sponsorship recognition throughout all CAAASA events

Unique Benefits for Premier Co-Sponsors:

- Brief (up to 3 minute) address to our plenary session audience and show a promotional video.
- Exclusive promotional opportunity to present your materials at one of the plenary sessions.
- Premier visibility for all attendees with your company name listed in person, online, and in print as a breakfast or lunch plenary session sponsor
- One 6ft Exhibit Table and two chairs inside of the Plenary Session Ballroom hosting all 1,000+ attendees.
- Five Full Conference Registrations
- Two 75-minute Workshops
- Complimentary Sponsorship for the 2025 Annual Roundup

Additional Benefits:

- Full-Page Color Advertising Space in the Conference Program Book (Printed & Virtual)
- Corporate Membership (valued at \$500)
- Full Color Conference Tote Bag Advertising Insert featuring your company's name, logo, & services
- Company recognized as a Sponsor in 2025 Conference, upcoming Round-Up Conference, and 2024-2025 Leadership Academy Series Event Promotions
- Company Logo Listed in CAAASA Annual Summit Program Book (Printed & Virtual)
- Pre- and Post-Conference Attendee Lists supplied in Excel format
- Company Logo Displayed prior to the beginning of a plenary session (In-Person & Virtual)
- One CAAASA wide membership newsletter to all 18,000+ subscribers highlighting your services/products and including customized content shared by your company. Additional details to follow.

Annual Round-Up Recognition:

- Listing on the CAAASA website Partner Resource Page (This page will be placed on CAAASA's website to be viewed by our registrants. This will include:
 - Your company name, logo, brief description (2-3 sentences) of the goods/services your company/organization provides, website address, and a link to your website.
 - Company Logo and website information will be included for all marketing and promotional materials emailed to our registrants once per week leading up to the Round-Up
 - During the virtual portion of the Round-Up (prior to the start of the individual sessions and directly after), a 15 minute video loop that contains your company logo/information will be shown.
 - A sponsor table (The sponsor tables are limited and will be offered on a first come first serve basis for the in-person event.)
 - A Full List of Registrant Names and Contact Information

PAYMENT INFORMATION

Please mail a check payable to CAAASA:

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Granada Hills, CA 91344

Credit cards are gladly accepted via phone with no processing fee via PayPal (a 3% processing fee will be added by PayPal).

Please contact us with any questions, call: 818-217-6310 or email thecaasa@gmail.com



California Association of African American
Superintendents and Administrators